



R.E.R. EYE SERUM™

REDUCES PUFFINESS • FIRMS & LIFTS DELICATE EYE CONTOURS • COMBATS DARK CIRCLES

New Formula! Powerful rejuvenating actives without irritation for the delicate eye area

R.E.R. EYE SERUM™ is a powerful eye serum combining rejuvenation properties and anti-ageing antioxidants. One of its most important properties is its intense infusion of Vitamin A—Retinaldehyde. It actively works to help lessen the visible signs of skin damage from sun and ageing. At the same time, the addition of Bakuchiol targets fine lines, wrinkles, hyperpigmentation and lack of elasticity and firmness.

The dual delivery systems of Hyaluronic Acid based HylaFuse™ and Hydroxyapatite based Calphasomes™ enable the powerful rejuvenating actives to be tolerated even on sensitive or delicate skin around the eye region.

R.E.R. EYE SERUM visibly firms and lifts contours and puffiness, promotes regeneration to improve skin density, and combats the appearance of dark circles and visible signs of skin damage.

ULTIMATE BENEFITS

- Combats the visible signs of ageing and sun damage
- Visibly firms and tightens delicate skin
- Reduces puffiness
- Lessens appearance of dark circles
- Improves skin density

AT A GLANCE

Indication	Wrinkles, dullness, puffiness, dark circles
Skin types	All
Skin conditions	Dark circles, puffiness, crow's feet, sagging
Targets	Smoothing, lifting, reviving, firming
Key ingredients	Vitamin A – Retinaldehyde, Bakuchiol, Vitamin E, Caffeine, Escin, Centella Asiatica Extract, Lactobacillus Ferment Lysate Dual delivery system of potent actives: HylaFuse - (Hyaluronic Acid), Calphasomes™ (Hydroxyapatite).
Method of use	Squeeze the tube to express some serum onto the tip of the applicator and gently massage around the eye region. Recommended 2 times daily for advanced wrinkles around the eyes. Or once daily for prevention.



POWERFUL ANTI-AGEING INGREDIENTS FOR SENSITIVE AREAS

Vitamin A – Retinaldehyde

Retinaldehyde is considered the most active form of Retinoid (Vitamin A) that can be bought without a doctor's prescription. Retinaldehyde (Retinal) can be converted by the body to either Retinoic Acid or Retinol. It has a far greater skin tolerance when compared to topically applied Retinoic Acid (Tretinoin) or Retinol. The risk of Retinoid reaction is significantly reduced. Unlike Retinol, studies indicate that Retinal possesses many of the skin transformative properties of Retinoic Acid.

This includes:

- The promotion of collagen production
- The regulation of cellular differentiation and proliferation
- An increase in epidermal thickness
- An increase of Glycosaminoglycans (GAGs) deposition, which promotes the ability of the collagen and elastin fibres to retain moisture.

Studies support Retinaldehyde's inherent potency, claiming that it would require 20% Retinol to mimic the effects of just 0.05% Retinal. The specific conversion process of Retinal, allows for a high concentration and absorption of Vitamin A into the skin with reduced skin inflammation and reaction.

Retinaldehyde increases cellular turnover while slowing down melanosome transfer for balanced melanogenesis. Perhaps the most important attribute possessed by Retinal is its ability to reverse collagen alteration induced by UVA exposure. This process effectively reverses, prevents and repairs extrinsic ageing of the skin. As Retinaldehyde attaches to cellular Retinoid receptors, it further enables regulated cell shape and form.

Retinaldehyde benefits:

- Better tolerated than retinoic acid, making it a good option for those with sensitive or delicate skin
- Effectively improves and regulates cellular activity to visibly reduce discolouration and fine lines, wrinkles and rough skin
- Improves skin tone and radiance for generally younger-looking skin
- Balances sebaceous (oil) production, shrinking the skin's pores to prevent them from becoming clogged and inflamed
- Improves the feel of firmness and elasticity

Bakuchiol

Bakuchiol an extract found in the seeds and leaves of the Psoralea Corylifolia or Babchi—a plant native to India that's known for its soft purple flowers. It is often used in Chinese and Ayurvedic medicine. Studies have shown that Bakuchiol is comparable with Retinol (Vitamin A) in its ability to improve photoageing, increase cell turnover, and stimulate collagen production as it is able to act on the same genes in the skin, so, it will potentiate the effect of Retinol. When compared to Retinoids, it has been shown to have less side effects as well as some anti-inflammatory and anti-bacterial properties. Bakuchiol targets fine lines, wrinkles, hyperpigmentation and lack of elasticity and firmness.

Bakuchiol benefits:

- Studies show Bakuchiol is comparable with Retinol (Vitamin A) in action
- Potentiates the effect of Retinol
- Gentle on the skin, performs its action without the irritation associated with Retinol
- Recommended for those with dry or sensitive skin
- Enhances skin firmness and elasticity

OTHER ACTIVE INGREDIENTS & BENEFITS

Ingredient	Benefit
Caffeine	Reduces puffiness and improves microcirculation for brighter, more awake eyes.
Escin	Anti-inflammatory and vasoprotective; helps reduce swelling and under-eye bags.
Centella Asiatica Extract	Promotes collagen synthesis and soothes irritation; ideal for sensitive skin.
HylaFuse™ (Hyaluronic Acid Complex)	Triple-weight hyaluronic acid system for deep, lasting hydration and enhanced delivery of actives.
Calphasomes™ (Hydroxyapatite)	Mineral-based delivery system; supports skin regeneration and enhances ingredient absorption.
Lactobacillus Ferment Lysate	Probiotic ferment; strengthens skin barrier and balances microbiome.
Tocopherol (Vitamin E)	Antioxidant protection; helps defend against environmental stressors.
Magnolia Bark Extract	Calms inflammation and reduces redness; supports skin resilience.
Licorice Root Extract	Brightens and evens skin tone; reduces appearance of dark circles.
Turmeric Extract (Curcuma Longa)	Anti-inflammatory, antioxidant, brightens skin and reduces pigmentation.
Palmitoyl Tripeptide-5	Stimulates collagen synthesis; firms skin and reduces wrinkles.
Panthenol (Provitamin B5)	Moisturises, soothes, and promotes skin healing.

FULL INGREDIENTS LIST

Dp Dermaceuticals R.E.R EYE SERUM™ Contains

Water/Aqua/Eau, Butyrospermum Parkii (Shea) Butter, Glycerin, Curcuma Longa (Turmeric) Root Extract, Lecithin, Centella Asiatica Extract, Sodium Acrylates Copolymer, Escin, Bakuchiol, Sodium Hyaluronate, Hyaluronic Acid, Palmitoyl Tripeptide-5, Hydroxyapatite, Lactobacillus Ferment Lysate, Tocopherol, Maltodextrin, Magnolia Officinalis Bark Extract, Glycyrrhiza Glabra (Licorice) Root Extract, Butylene Glycol, Tocopheryl Acetate, Caffeine, Panthenol, Retinal, Leuconostoc/Radish Root Ferment Filtrate, Phenoxyethanol, Ethylhexylglycerin. May Contain: Citric Acid.

